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MAY 12 2009

PATENT
Filed: July 2, 2001

CASE NO.: 50R4615
Serial No.: 09/898,422
May 12, 2009
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1-11 (canceled).

12. (currently amended) A system for linking content to viewing and/or shopping recommendations, comprising:

means an input device for selecting alpha numeric characters that are presented on a video display and that are part of a DVD content by highlighting the characters using the input device and pressing a selector key on the input device;

means for receiving the alpha numeric characters;

means responsive to the means for selecting receiving for automatically accessing a source of recommended viewing and/or shopping.

13. (original) The system of Claim 12, further comprising means for storing at least some of the content.

14. (canceled).

15. (previously presented) The system of Claim 12, wherein the means for selecting is a user input device.

16. (canceled).

17. (previously presented) The system of Claim 12, wherein the means for receiving includes a personal video recorder (PVR).

18. (original) The system of Claim 12, wherein the source of recommended viewing and/or shopping communicates with a WAN.

19. (previously presented) The system of Claim 12, further comprising media player means for playing media-stored content on a storage medium and sending the media-stored content to a television.

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20 - 27 (canceled):

28. (new) A system for linking content to viewing and/or shopping recommendations, comprising:

an input device for selecting alpha numeric characters that are presented on a video display and that are part of a DVD content, the alpha numeric characters representing an actor's name;

a processor receiving the alpha numeric characters;

the processor automatically accessing a source of recommended viewing and/or shopping to return content titles associated with the actor's name.

29. (new) A system for linking content to viewing and/or shopping recommendations, comprising:

an input device for selecting an image of a scene from DVD content;

a processor receiving the image and classifying the image using image recognition technology to render a classification of the image;

the processor automatically accessing a source of recommended viewing and/or shopping based on the classification of the image to return visible information based on the classification of the image.

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